



# COMMUNITY DAY

MIDWEST | INDIANAPOLIS

June 24, 2026

Hyatt Regency Indianapolis



# COMMUNITY DAY

## About Community Day Midwest

AWS Community Day | Midwest is a one-day, community-led AWS technical conference organized by regional AWS User Group leaders. Designed as a “Meetup of Meetups,” the event brings together AWS practitioners from across the Midwest to exchange real-world experience, insights, and best practices.

All sessions are delivered by AWS users speaking peer-to-peer, creating an authentic learning environment grounded in practical application. The event attracts a highly engaged audience of AWS professionals actively seeking tools, services, and partners to support their cloud initiatives.

Now in its 8th year, AWS Community Day | Midwest will take place in Indianapolis, Indiana, building on successful events previously hosted in Columbus, Milwaukee, and Chicago.





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## Why Sponsor?

- Be a leading partner in the only AWS event in the Midwest in 2026
- Engage directly to capture leads and start conversations
- Equip your team, customers, and partners in high-quality, user-led sessions with complementary tickets
- Extended brand reach through digital promotions





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## Past Event Demographics

- Digital reach of 15,000+ user group members
- Technologists from Indianapolis, Chicago, Kansas City, Cleveland, St. Louis, Columbus and beyond the Midwest
- Attendees include VPEs, CTOs, software/ DevOps/SRE engineers, product, founders, and more from top banks, online marketplaces, hospital systems, universities, fintech, major consulting firms, and local government.





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No Sponsored talks. All are welcome to apply to speak at <https://www.midwestcommunityday.com/propose-a-talk/>

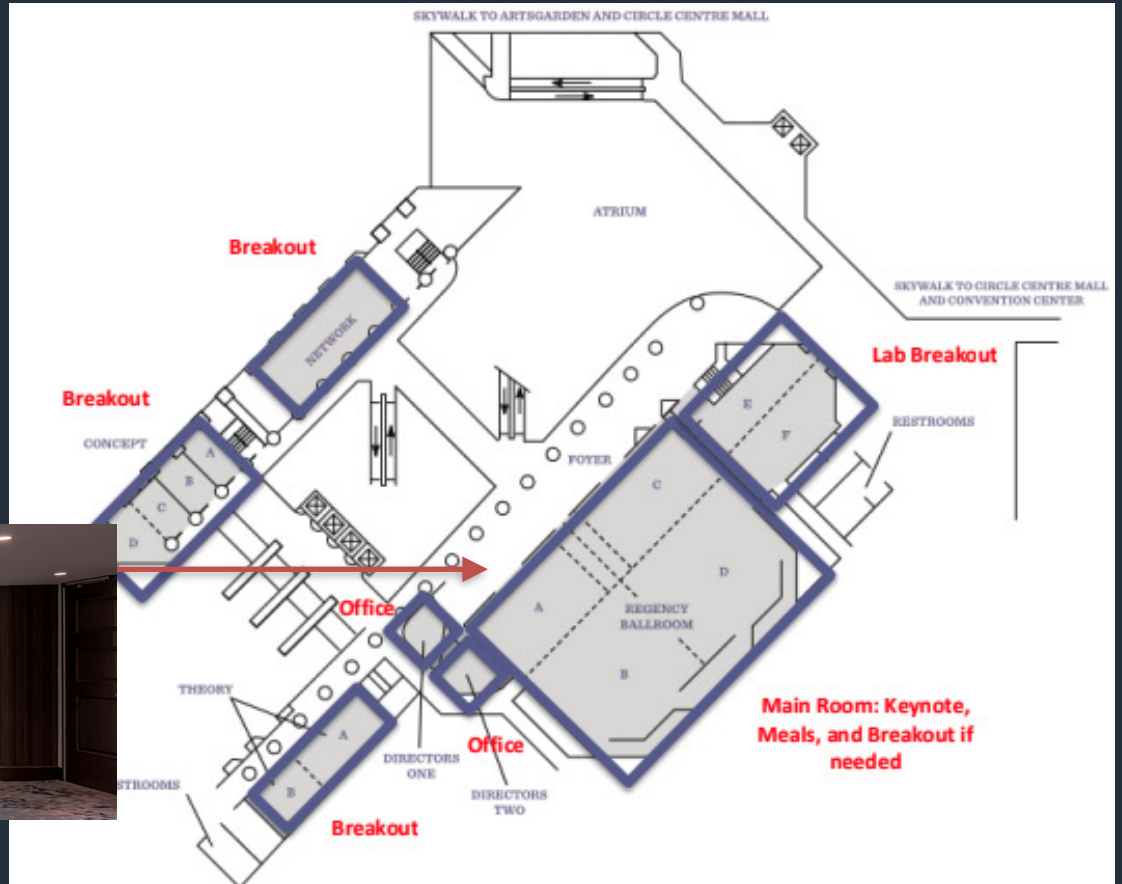
## Premier

## Gold

## Bronze

Cost	\$15,000	\$10,000	\$2,000
Complimentary tickets for customers & partners	8	4	1
5 minutes before keynotes to pitch or recruit	<input checked="" type="checkbox"/>		
Sponsor table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on screen during breaks and lunch	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website logo placement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media mentions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Sponsor tables located by main entrance, meals, and between break out rooms





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Contact the organizers:  
[midwestcommunityday.com/contact-us/](https://midwestcommunityday.com/contact-us/)





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BONUS! Pre- or post-event ideas

- Sponsor Community Day happy hour
- Post-event dinner in the Hyatt
- Walking tour of downtown

Scan for an interactive map of Indy



The Eagle's Nest is an upscale dining experience at Indiana's only revolving rooftop restaurant. Enjoy amazing cuisine with wine or craft cocktails while taking in the 360 degree view of the Indianapolis skyline. With spectacular service and stunning views, our Indianapolis fine dining eatery has been named one of the Top 100 Most Romantic Restaurants in Indiana by Open Table. This is located on the top level.

- Community Day is a community organized conference for AWS users that depends on sponsorships. Organizers are volunteers and are not AWS employees.
- We do not have premade vendor booths, sell product presentations, or distribute attendee contact lists.
- All sponsors attendees must be registered to attend. We offer sponsors 20% off all additional registrations.
- Sponsors are encouraged to represent themselves by actively participating and engaging with the attendees as peers. We do not distribute contact details, but sponsors can offer drawings or raffles to collect leads.
- Premier and Gold sponsors get a full table. Sponsor materials and banners must remain behind the table and not block views of any other sponsor.
- Sponsors cannot distribute swag outside of their sponsor area (i.e. no flyers on every chair of a workshop session).
- Sponsors are responsible for providing high-res logos for use on the website and in promotional materials, file formats EPS or AI preferred. For pop-up banners, sponsors are responsible for creating, setting up and removing their banners the day of the event.
- Sponsor benefits do not begin until full payment is received.
- No contracts are required. For a detailed invoice of sponsor benefits and payments, just ask.



# COMMUNITY DAY

This agreement is between the Organizers of the AWS Community Day Midwest Event (hereafter "Community Day") and the organization identified at the bottom of this document. This agreement provides the terms and conditions for sponsors of Community Day 2026, held on June 24, 2026.

Description of benefits and sponsor obligations:

Complimentary registration. Premier sponsor will receive ten (10) complimentary general conference registration valued at \$25 USD each. Gold sponsors will receive six (6) complimentary general conference registration valued at \$25 USD each. All sponsors must be registered attendees and display the conference badge inside the event. Exhibit space. Sponsors are entitled to a table space to display company marketing materials, provide demos and to allow conference participants to interact with company representatives.

Logo in marketing materials, banners, and email. Sponsor logos will be included in organizing emails and website listing. All sponsors may have their company logo and link to their company site event web page.

Sponsorship cost. Premier sponsorships are priced at \$15,000 USD. Gold sponsorships are priced at \$10,000 USD. Bronze sponsorships are priced at \$2,500 USD.

Sponsor payment. Sponsor benefits are rendered when payment is received. Sponsorship fees are non-refundable except for unforeseen circumstances that force a cancellation of the entire event.

Code of Conduct. All sponsor attendees and sponsor marketing materials must adhere to the event Code of Conduct. If an attendee violates the Code of Conduct, the organizers may request that the attendee to leave. If the organizers determine any marketing materials violate the Code of Conduct, the sponsor will be asked to remove them immediately. All sponsors are responsible for adhering to venue rules regarding security, food and beverage, displays, conduct and safety.

Intellectual property. Any conference content, including but not limited to photos, videos, slides, or papers are considered property of the organizers and shall not be posted or disseminated by Sponsor without express written approval.

Indemnification. Both Community Day and Sponsor (the "Indemnifying Party") shall indemnify the other party (the "Indemnified Party") against and save each other harmless from any and all suits, proceedings at law or in equity, claims, liabilities, damages, costs, payments and expenses, including reasonable attorney's fees, asserted against or incurred by the Indemnified Party, arising out of or in connection with the negligence or willful misconduct of the Indemnifying Party in the performance of this Agreement including, but not limited to, any claim for damages to property or injuries to persons, to the extent that such damages or injuries shall have been caused by, or shall have resulted from the willful or negligent acts or omissions of the Indemnifying Party, or its employees or agents.

Complete agreement. This Agreement contains the entire understanding between the parties with respect to the conference sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.